



D96 Curriculum: Topic to Speech

Module 3: Speech Structure

A speech needs a simple, effective structure for the audience to stay engaged.

Your speech could employ some of the following elements:

- Questions
- Lists
- Examples
- Opinions
- Quotations
- Facts & Figures
- Activities
- Graphical Elements
- Emotions
- Vivid Descriptions
- Declarations
- Ideas
- Abstract Concepts
- Stories
- Humour

3.1 What elements do you plan to include in your speech body?



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Your speech structure could employ one or more of the following approaches:

- Chronological Order
- Step-by-step Sequence
- Spatial Sequence
- Perspectives of different groups
- Topical Sequences (sorted or not)
- Paired/Triplet Sequences
- Similarities/Differences
- Cause/Effect
- Problem/Solution (+Outcome)
- Advantages/Disadvantages
- Cost/Benefit
- Problem/Complication/Solution

<http://sixminutes.dlugan.com/>

3.2 What structure/sequence can your main points follow? Do you need secondary structures?



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Your speech could employ one or more of the following transition techniques:

- Internal preview
- Internal summary
- Signposts (numbers/labels)
- Explicit transition
- Implicit transition
- Pause

3.3 How will you handle the most critical transitions in your speech?