

# Program Quality & Public Relations Incentives

Incentive	Short description	Type	For	Start	End	Submit	Value \$	Criteria
Club Video Contest	Video contest - for all clubs	PR	Clubs	01-Oct-24	15-Dec-24	06-Jan-25	\$50	Promotion your club with a short promotional video. Submit your video through the Incentive Tracker tool by January 6, 2025. Include the URL from youtube, along with how many guests attended your meetings in the next month. The first 5 videos will win \$50 CAD.
5 DCP points by December	Earn 5 Distinguished club points on your DCP report by December 31, 2024	Program Quality	Clubs	01-Jul-24	31-Dec-24	31-Dec-24	\$50	Earn 5 Distinguished club points on your DCP report by December 31, 2024. Any 5 DCP points. This does not require you to have +3 or 20 members above your base membership.
Distinguished by May	Qualify for DCP and have 5+ DCP points by May 31, 2025	Program Quality	Clubs	01-Jul-24	31-May-25	31-May-25	\$50	If you are Distinguished or higher by end of May, you qualify!
Submit your Club Success Plan	Submit your Club Success Plan by September 10.	Program Quality	Clubs	01-Jul-24	10-Sep-24	10-Sep-24	\$25	Submit your Club Success Plan on Club Central by September 10.
7/7 trained	7/7 of your club officers trained in winter TLI or COT.	Program Quality	Clubs	01-Nov-24	28-Feb-25	28-Feb-25	\$25	All 7 club officer roles attend club officer training from November 1 to February 28.
Speechcraft	Plan and run a Speechcraft program for your club or a club in formation.	Program Quality	Clubs	01-Aug-24	15-Jun-25	15-Jun-25	\$10 USD/pp	Minimum of 5 people. Maximum 15 people.  The Speechcraft program is sold in sets of 5 people.  This incentive is only for clubs of 12 or less members. Or for clubs of 16 or more if they are building a new club.  There is a limited budget for this incentive; the earlier you run your Speechcraft the earlier you will receive reimbursements. We will close the incentive when the budget is depleted.
Club Video Contest	Video contest - for smaller clubs	PR	Clubs	01-Oct-24	15-Dec-24	06-Jan-25	\$50	Promotion your club with a short promotional video. Submit your video through the Incentive Tracker tool by January 6, 2025. Include the URL from youtube, along with how many guests attended your meetings in the next month. The first 3 videos submitted by a club with 12 or less members, will win \$50 CAD.

# Club Growth & Membership Incentives

Incentive	Short description	Type	For	Start	End	Submit	Value \$	Criteria
7/7 trained	7/7 of your club officers trained in summer TLI or COT.	Club Growth	Clubs	01-Jun-24	31-Aug-24	31-Aug-24	\$25	All 7 club officer roles attend club officer training from June to August 31.
Early Payment	Renew 10 club members by August 31.	Club Growth	Clubs	01-Jul-24	31-Aug-24	31-Aug-24	\$25	Renew 10 club members by August 31, 2024.
Renew 80%	Renew 80% of your club by September 15	Club Growth	Clubs	01-Jul-24	15-Sep-24	15-Sep-24	\$25	Renew 80% of your club by September 15
Speechcraft	Plan and run a speechcraft	Club Growth	Clubs	01-Jul-24	30-Jun-24	30-Jun-24	\$50USD/kit	Speechcraft will be reimbursed by the District. Each kit has 5 participants. Must have minimum of 5 participants. Maximum 15 participants. Only for clubs that are 12 or less members or clubs of 16+ members that are starting a new club.
Early Payment	Renew 10 club members by February 28, 2025.	Club Growth	Clubs	01-Jul-24	28-Feb-25	28-Feb-25	\$25	Renew 10 club members by February 28, 2025.
Win Back Award	Reinstate a member, win a ticket to the fall event.	Club Growth	Individual	01-Jul-24	30-Sep-24	30-Sep-24	Ticket to November 2 event	The individual that recruits back a previous member, will achieve the Win Back Award and will receive a ticket to the Fall Event on November 2 at Douglas College.
Smedley Award	Add 5 members to your club in August and September	Club Growth	Clubs	01-Aug-24	30-Sep-24	30-Sep-24	Intl Award!	ribbon, 10% off TI store
Open House Fall	Organize an open house in September to November.	Club Growth	Clubs	01-Sep-24	30-Nov-24	10-Dec-24	\$50	Club must submit: * poster or promotion * # attendees, # guests, and # new members Limited to 2 Open Houses per club for this incentive for the year. Only eligible for clubs with 19 or fewer members.
Renew 80%	Renew 80% of your club by February 28	Club Growth	Clubs	01-Oct-24	28-Feb-25	28-Feb-25	\$25	Renew 80% of your club by February 28
Open House Spring	Organize an open house January to May	Club Growth	Clubs	01-Jan-25	31-May-24	15-Apr-25	\$50	Club must submit: * poster or promotion * # attendees, # guests, and # new members Limited to 2 Open Houses per club for this incentive for the year. Only eligible for clubs with 19 or fewer members.
Talk Up Toastmasters	Add 5 members to your club in February and March.	Club Growth	Clubs	01-Feb-25	31-Mar-25	31-Mar-25	Intl Award!	ribbon, 10% off TI store
Beat the Clock	Add 5 members to your club in May and June.	Club Growth	Clubs	01-May-25	30-Jun-25	30-Jun-25	Intl Award!	ribbon, 10% off TI store